<div>

<a href="doc.docx">Document</a>

<a href="doc.pdf">Document</a>

<a href="doc.xlsx">Document</a>

</div>

a[href$=".docx"]::after,

a[href$=".pdf"]::after,

a[href$=".xlsx"]::after {

content: "";

width: 20px;

height: 20px;

display: inline-block;

background-size: 20px;

}

a[href$=".docx"]::after {

background-image: url(https://png.pngtree.com/element\_our/md/20180627/md\_5b33460fe6357.jpg);

}

a[href$=".pdf"]::after {

background-image: url(https://upload.wikimedia.org/wikipedia/commons/8/87/PDF\_file\_icon.svg);

}

a[href$=".xlsx"]::after {

background-image: url(https://upload.wikimedia.org/wikipedia/commons/thumb/8/86/Microsoft\_Excel\_2013\_logo.svg/782px-Microsoft\_Excel\_2013\_logo.svg.png);